

arte care

ARTE+CARE is a project developed by PORTAS VILASECA GALERIA to encourage artistic production and its collaborative commercialization in a period of radical change in the socio-economic scenario across the globe.

The impact on the chain of the arts and culture sectors is enormous, and capturing the changes already underway is a complex and challenging mission. It is crucial now that we turn our attention to these sectors, considering their value to society as a whole - as measured by their economic and social relevance and impact.

In this context, PORTAS VILASECA GALERIA has reflected not only on the best strategies to improve the dynamics of its actions, whether through new ways of relationship with the public and dissemination of the works of its represented artists, but also through the activation of a collaborative movement to stimulate and strengthen other agents and organizations.

Therefore, ARTE+CARE emerges as a program to support our artists, and at the same time, to help people and organizations who aid, care, and protect those who are most affected during these difficult times: artists and other cultural workers facing economic strain, children and vulnerable communities. Every Saturday, we will make available on our social media channels and on our Artsy profile series of unpublished works at affordable prices (ranging from USD 250 to USD 900 each), developed exclusively by our artists for the ARTE+CARE program, and each month, a percentage of the sales of these unique series will be donated to a different organization / initiative. Our artists will produce works with materials available in their studios during these quarantine times. In this PDF, we share the unpublished series "Disfarça e chora" (Disguise and Cry), by artist MULAMBÖ. Next week, we will bring a new series of works by artist MANO PENALVA.

For the launch of our program, this month named ARTE+CARE #1, we chose to support Solar dos Abacaxis' *Emergency Collaborative Fund for Artists and Creators*, the first initiative in Brazil that is providing resources to artists on the margins, after the worsening of the economic crisis caused by the pandemic. At this time, the fund is distributing resources through the action "*Para Nossos Vizinhos de Sonhos*", which can be accessed on the social networks of Solar dos Abacaxis. The amount received from each sale will be allocated as follows: 50% for the artist, 35% for the gallery, and 15% for the initiative of the month.







"Disfarça e Chora #1" (Disguise and Cry #1), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #2" (Disguise and Cry #2), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #3" (Disguise and Cry #3), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #4" (Disguise and Cry #4), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #5" (Disguise and Cry #5), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #6" (Disguise and Cry #6), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #7" (Disguise and Cry #7), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #8" (Disguise and Cry #8), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #9" (Disguise and Cry #9), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #10" (Disguise and Cry #10), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #11" (Disguise and Cry #11, 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #12" (Disguise and Cry #12), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #13" (Disguise and Cry #13), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #14" (Disguise and Cry #14), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #15" (Disguise and Cry #15), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #16" (Disguise and Cry #16), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #17" (Disguise and Cry #17), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #18" (Disguise and Cry #18), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #19" (Disguise and Cry #19), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







"Disfarça e Chora #20" (Disguise and Cry #20), 2020 From the series *"Disfarça e Chora" (Disguise and Cry)* Acrylic and masking tape on cardboard 26 x 18 cm Edition: unique Price: USD 200







'Disfarça e chora' (Disguise and cry) is a series about toughness. About people who have to hide their feelings every day, as they grow up learning that they are not made to feel, but only to work. And that's why in each disguised cry, the subtlety of a tear that flows through so much pressure, ends up becoming a symbol of strength and resistance.

The work of **Mulambö** (Saquarema, RJ, Brazil, 1995 – lives and works in São Gonçalo, RJ, Brazil) revolves around the forces that build peripheral existence in Rio de Janeiro. Using everyday materials such as cardboard, brick and photos from social networks, he seeks to shorten distances. According to the artist, his work exists to affirm that there is no museum in the world like our grandmother's house.

Mulambö is one of the most promising artists of his generation. In 2019, he presented his works in two critically acclaimed solo shows at **MAR - Museu de Arte do Rio** and **Centro Municipal de Arte Helio Oiticica (RJ)**. His first solo exhibition in São Paulo is scheduled to take place at **Sesc - Santana** in 2020.

More information: www.portasvilaseca.com.br or https://joaodamotta.wixsite.com/mulambo/



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