

arte + care

ARTE+CARE is a project developed by PORTAS VILASECA GALERIA to encourage artistic production and its collaborative commercialization in a period of radical change in the socio-economic scenario across the globe.

The impact on the chain of the arts and culture sectors is enormous, and capturing the changes already underway is a complex and challenging mission. It is crucial now that we turn our attention to these sectors, considering their value to society as a whole - as measured by their economic and social relevance and impact.

In this context, PORTAS VILASECA GALERIA has reflected not only on the best strategies to improve the dynamics of its actions, whether through new ways of relationship with the public and dissemination of the works of its represented artists, but also through the activation of a collaborative movement to stimulate and strengthen other agents and organizations.

Therefore, ARTE+CARE emerges as a program to support our artists, and at the same time, to help people and organizations who aid, care, and protect those who are most affected during these difficult times: artists and other cultural workers facing economic strain, children and vulnerable communities.

Every Saturday, we will make available on our social media channels and on our Artsy profile series of unpublished works at affordable prices (ranging from USD 250 to USD 900 each), developed exclusively by our artists for the ARTE+CARE program, and each month, a percentage of the sales of these unique series will be donated to a different organization / initiative. Our artists will produce works with materials available in their studios during these quarantine times. In this PDF, we share a series of new works by artist PEDRO VICTOR BRANDÃO. Next week, we start a new cycle, bringing works by artist IRIS HELENA.

For the launch of our program, this month named ARTE+CARE #1, we chose to support Solar dos Abacaxis' *Emergency Collaborative Fund for Artists and Creators*, the first initiative in Brazil that is providing resources to artists on the margins, after the worsening of the economic crisis caused by the pandemic. At this time, the fund is distributing resources through the action "*Para Nossos Vizinhos de Sonhos*", which can be accessed on the social networks of Solar dos Abacaxis. The amount received from each sale will be allocated as follows: 50% for the artist, 35% for the gallery, and 15% for the initiative of the month.



Miniverses (2020)
Pedro Victor Brandão

Miniverses (2020) is a series by **Pedro Victor Brandão** composed of details found within a domestic landscape. Utensils, food and medicines were illuminated with studio light and photographed with a macro lens, revealing shadows, reflections and textures that most often go unnoticed. As in other series developed by the artist, *Miniverses* includes a financial spread mechanism.

Each one of the images is unique and was printed only once, by printer Thiago Barros. At the time of purchase, the artist extends the right of ownership with the right to copy the works of this series: the collector also receives the high-resolution file authenticated on the [OriginalMy](#) platform, and can make additional copies in other formats and techniques.

If additional copies are monetized, a duty is formalized with the owner to reserve the profit at 35% for their own benefit, 15% for a publicly relevant non-profit initiative, 25% for Portas Vilaseca Galeria and 25% for the artist.



Pedro Victor Brandão

Rest of Soap from the series *Miniverses*, 2020

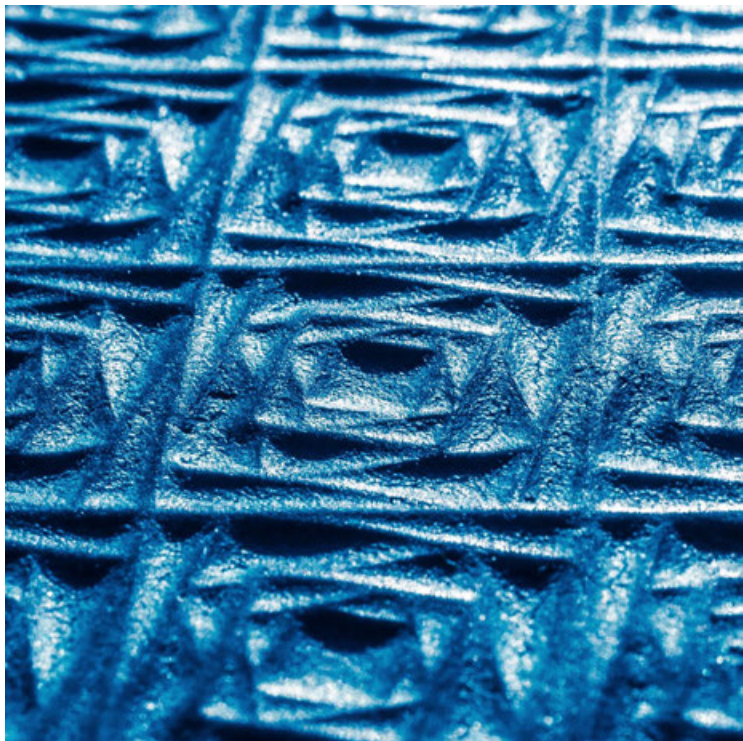
Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00

SOLD



Pedro Victor Brandão

Tatami, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Towel, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

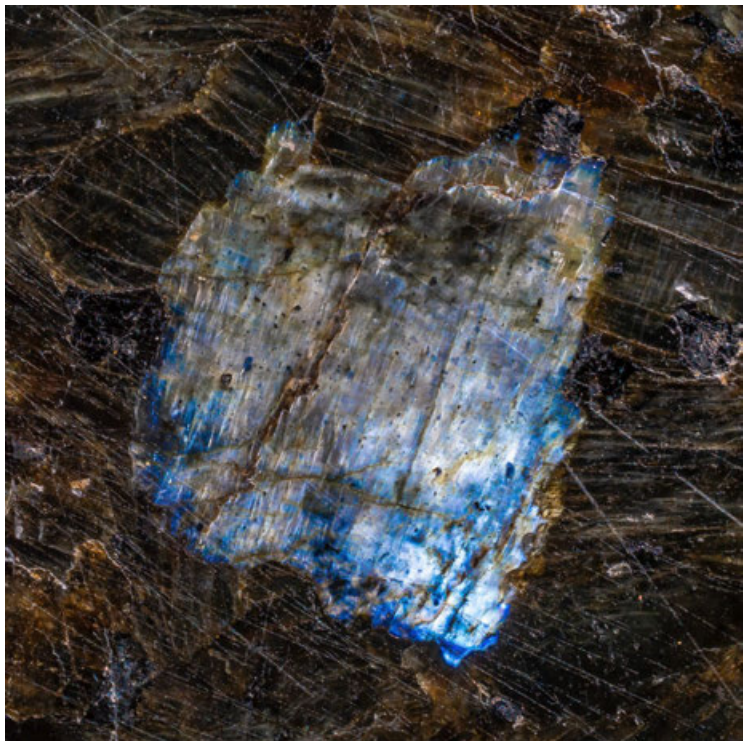
Salt and Water Cracker, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Granite, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

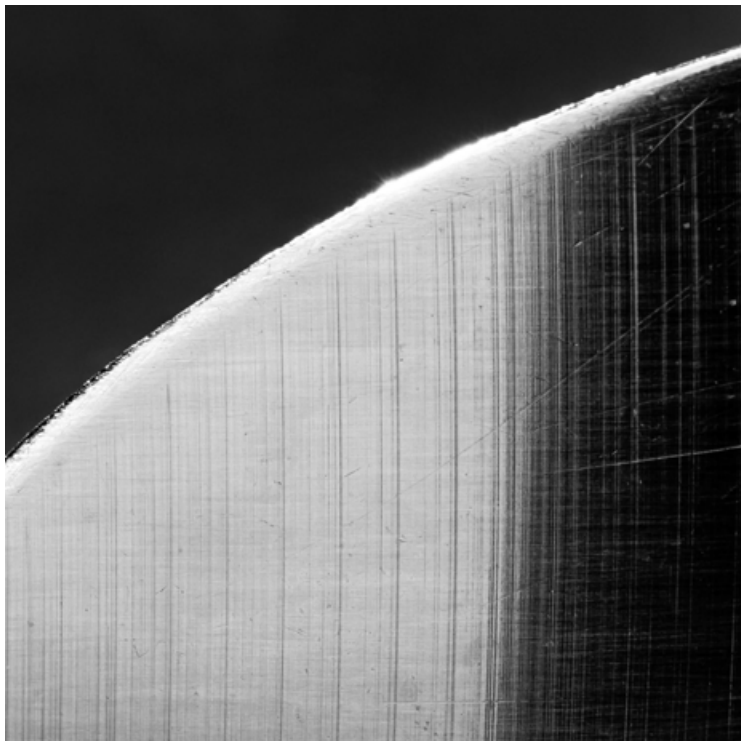
Bubbles, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Knife, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Ash, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

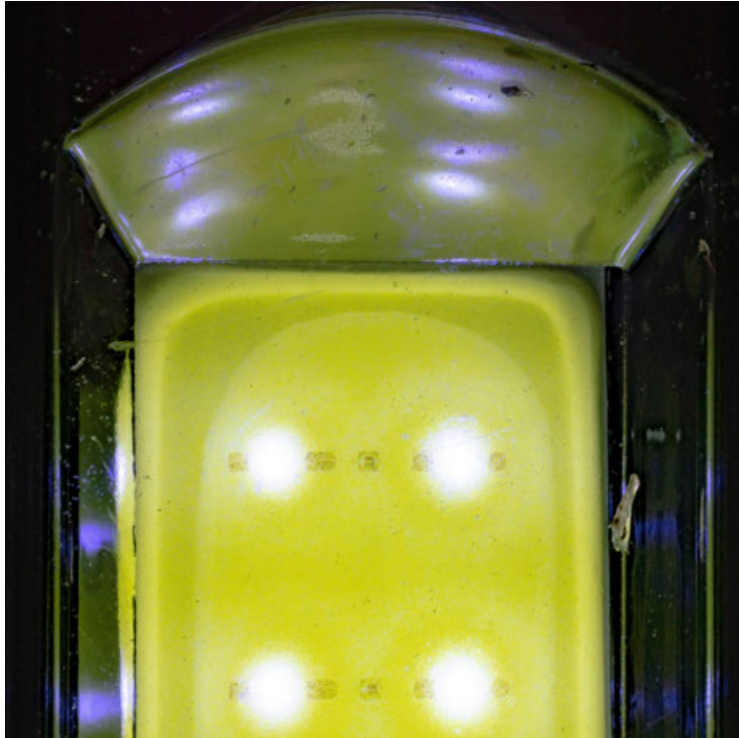
Marker, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

LED Lamp, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00

SOLD



Pedro Victor Brandão

Tiny Nug, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00

SOLD



Pedro Victor Brandão

Tennis Ball, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00

SOLD



Pedro Victor Brandão

Aloe, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Charcoal, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

P2, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

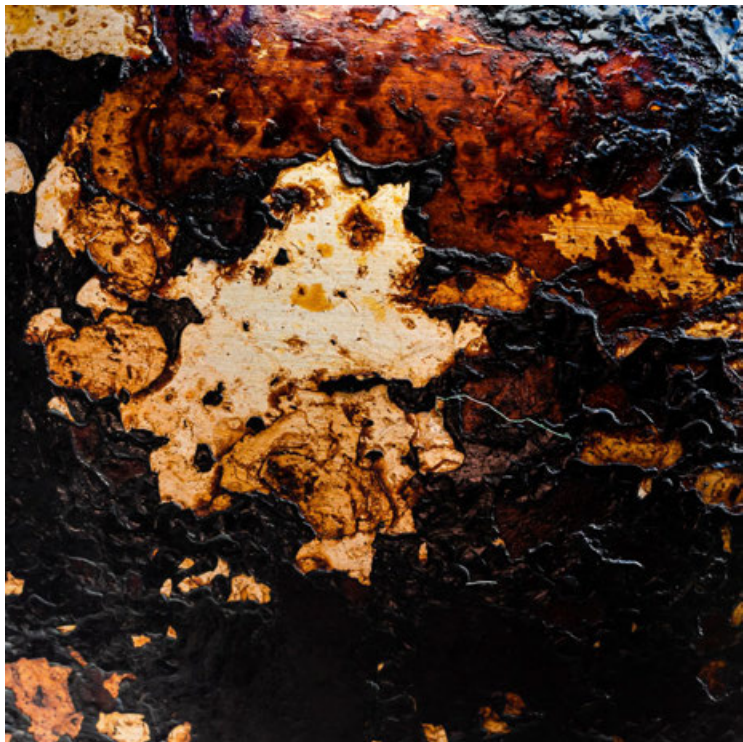
Grinder, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

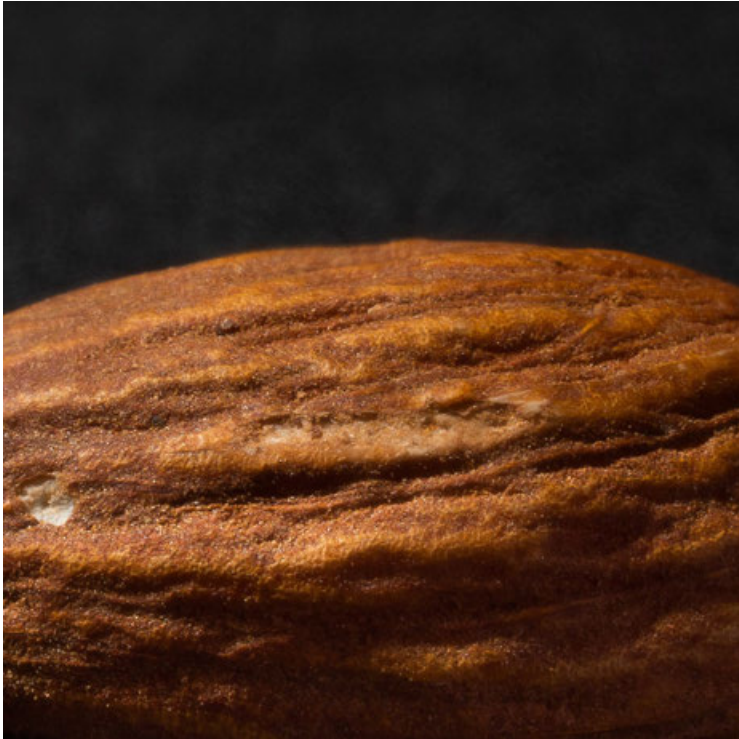
Old Pot, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Almond, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

L, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

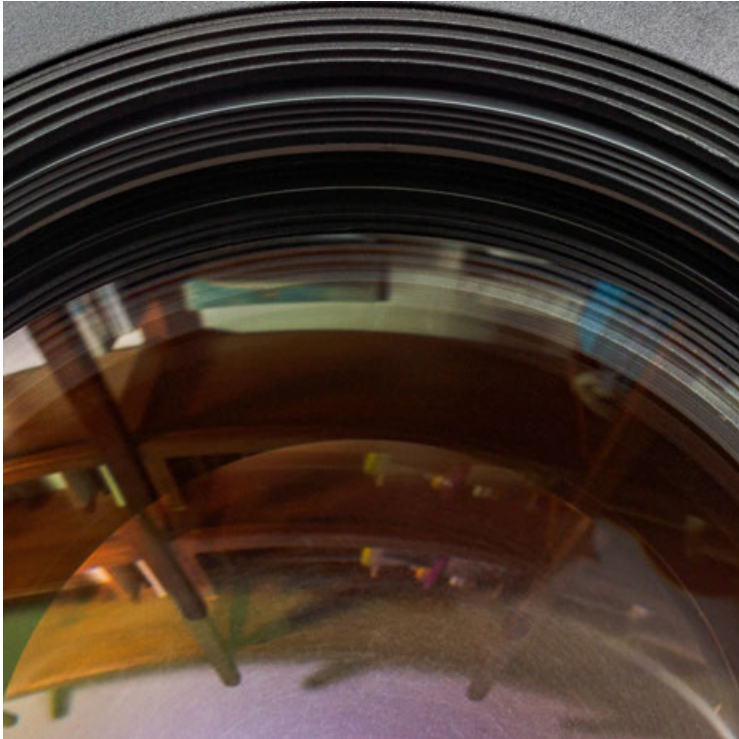
Key, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

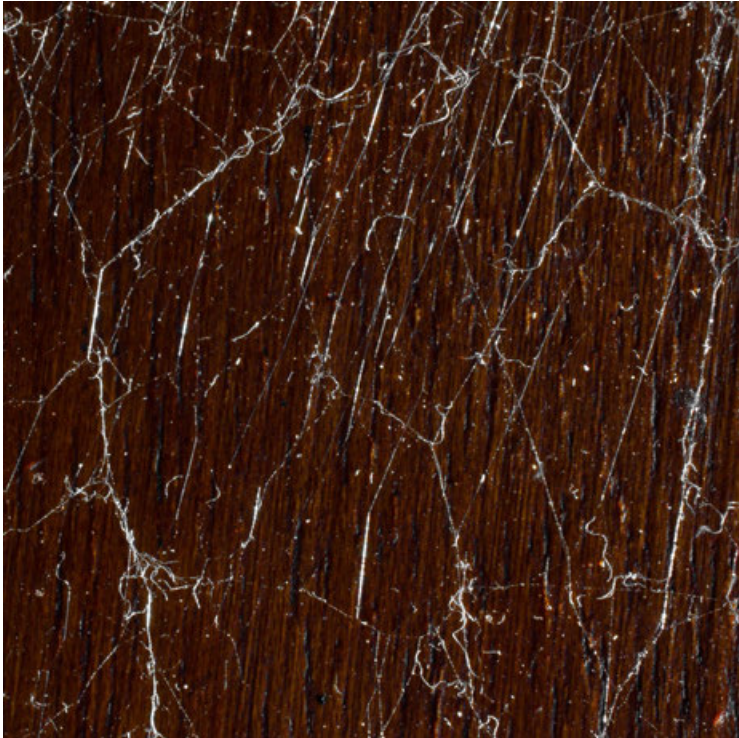
Lens, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

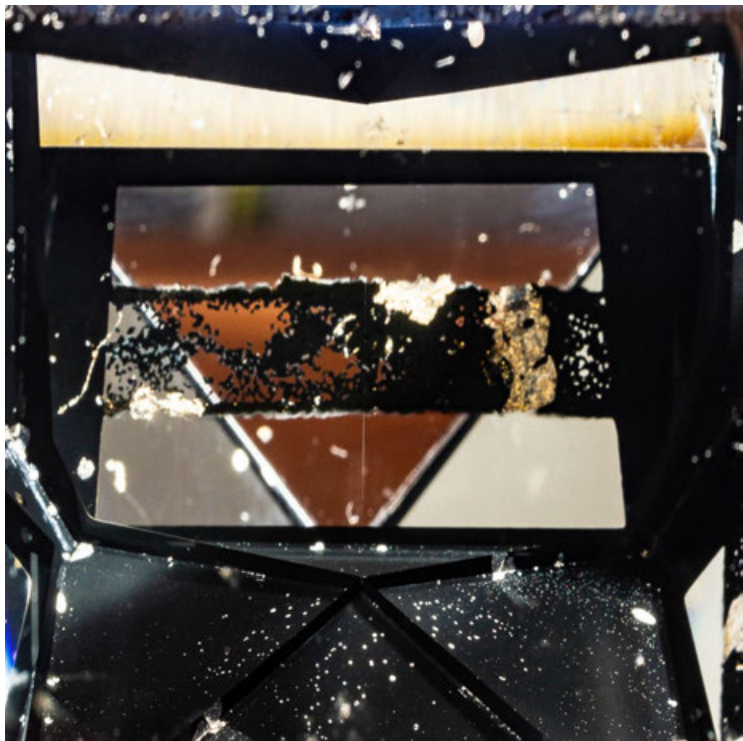
Spider Web, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Prism, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Photocell, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

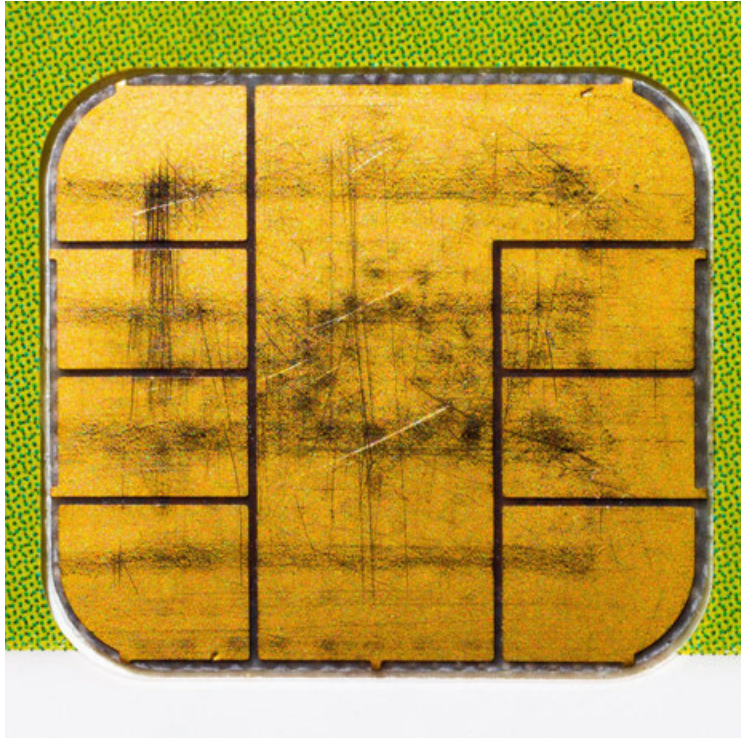
USB 3.0, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

RFID Chip, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Tweezers, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Banana, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Pollen, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00

SOLD



Pedro Victor Brandão

Pancake, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Tea, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Vitamin C, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Citrine, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Hand Sanitizer, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Strawberry, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

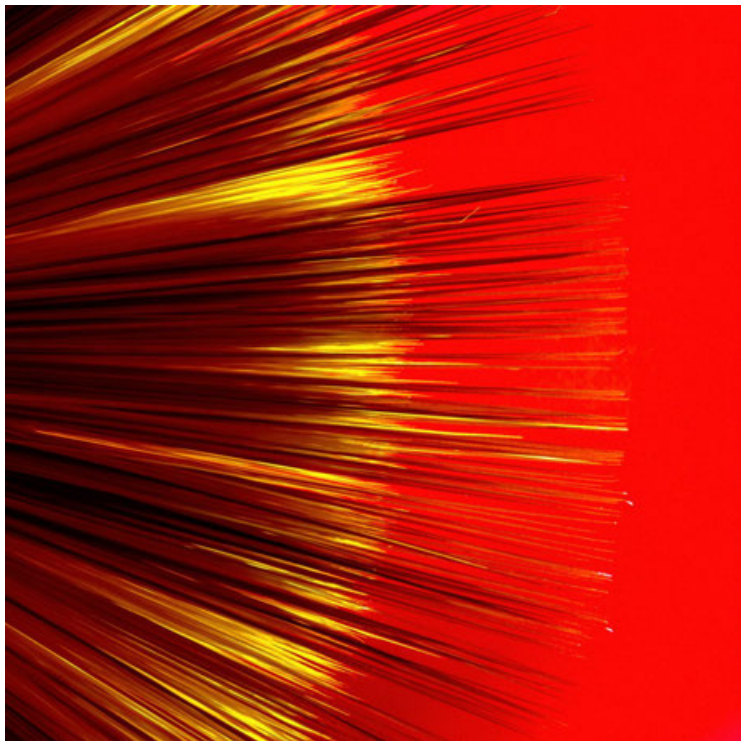
Peppermint, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Brush, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Basil, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão

Toothpaste, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00

SOLD



Pedro Victor Brandão

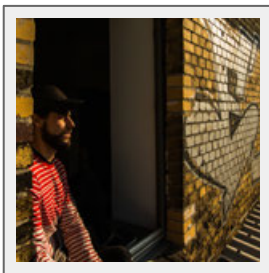
Tissue Paper, from the series *Miniverses*, 2020

Inkjet print on cotton paper and authenticated digital file

20x20 cm (print), 4000x4000 px (file)

Unique proof

Price: USD 300,00



Pedro Victor Brandão (*1985, Rio de Janeiro, Brazil) is a visual artist living and working in Rio de Janeiro, Brazil. He holds a Degree in Photography from UNESA (Rio de Janeiro, 2009). He has also attended to liberal study courses at EAV Parque Lage (Rio de Janeiro, 2010 and 2015), and to Universidade de Verão at Capacete (Rio de Janeiro, 2012).

In his artistic practice, Brandão develops series of works considering different political landscapes on researches about economy, the right to the city, social cybernetics and the current manipulable nature of technical image.

Among his most important solo shows, we highlight: *Forjada e Outras Formas* (Portas Vilaseca Galeria, Rio de Janeiro, 2019), *Tela Preparada (Sé, São Paulo, 2016)*, and *Pintura Antifurto* (Casa França-Brasil, Rio de Janeiro, 2011). He has also participated in several group shows, including: *Take Me (I'm Yours)* (Villa Medici, Rome, 2018), *Vivemos na melhor cidade da América do Sul* (Fundação Iberê Camargo, Porto Alegre, 2017), *DURA LEX, SED LEX* (Centro Cultural Parque de España, Rosario, 2017), *Estudos sobre o mercadismo* (Casa Tomada, São Paulo, 2016), and *Novas Aquisições 2012/2014 – Coleção Gilberto Chateaubriand* (Museu de Arte Moderna, Rio de Janeiro, 2014).

He was an artist-in-residence at Pivô Arte e Pesquisa (São Paulo, 2018), FAAP (São Paulo, 2017), Lastro Centroamérica (Panama City, 2015), Z/KU – Zentrum für Kunst und Urbanistik (Berlin, 2014), Terra UNA, (Liberdade, 2013), and Cité Internationale des Arts (Paris, 2012).

Most recently, he has been nominated for the 2020 edition of PIPA prize.



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