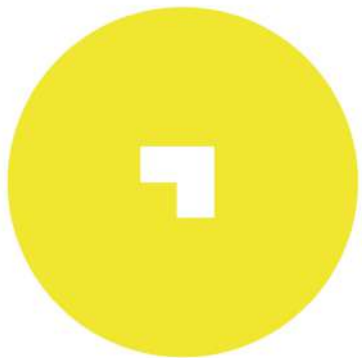


arte + care



PORTAS
VILASECA
G A L E R I A

Juntos

CONTRA COVID-19



For the 2nd cycle of the program, this month named **ARTE+CARE #2**, we chose to support **“TOGETHER AGAINST COVID-19”**, an initiative coordinated by NGO “Move Rio”, in partnership with other organizations, to help families from different communities throughout the city of Rio de Janeiro who do not have resources and need to stay home during this period of social isolation. The action is run by donations and distribution of basic-needs grocery packages, personal hygiene items and cleaning products. For more information, visit the website: www.juntoscontracovid.com.br

ARTE+CARE is a project developed by PORTAS VILASECA GALERIA to encourage artistic production and its collaborative commercialization in a period of radical change in the socio-economic scenario across the globe.

The impact on the chain of the arts and culture sectors is enormous, and capturing the changes already underway is a complex and challenging mission. It is crucial now that we turn our attention to these sectors, considering their value to society as a whole - as measured by their economic and social relevance and impact.

In this context, PORTAS VILASECA GALERIA has reflected not only on the best strategies to improve the dynamics of its actions, whether through new ways of relationship with the public and dissemination of the works of its represented artists, but also through the activation of a collaborative movement to stimulate and strengthen other agents and organizations.

Therefore, ARTE+CARE emerges as a program to support our artists, and at the same time, to help people and organizations who aid, care, and protect those who are most affected during these difficult times: artists and other cultural workers facing economic strain, children and vulnerable communities.

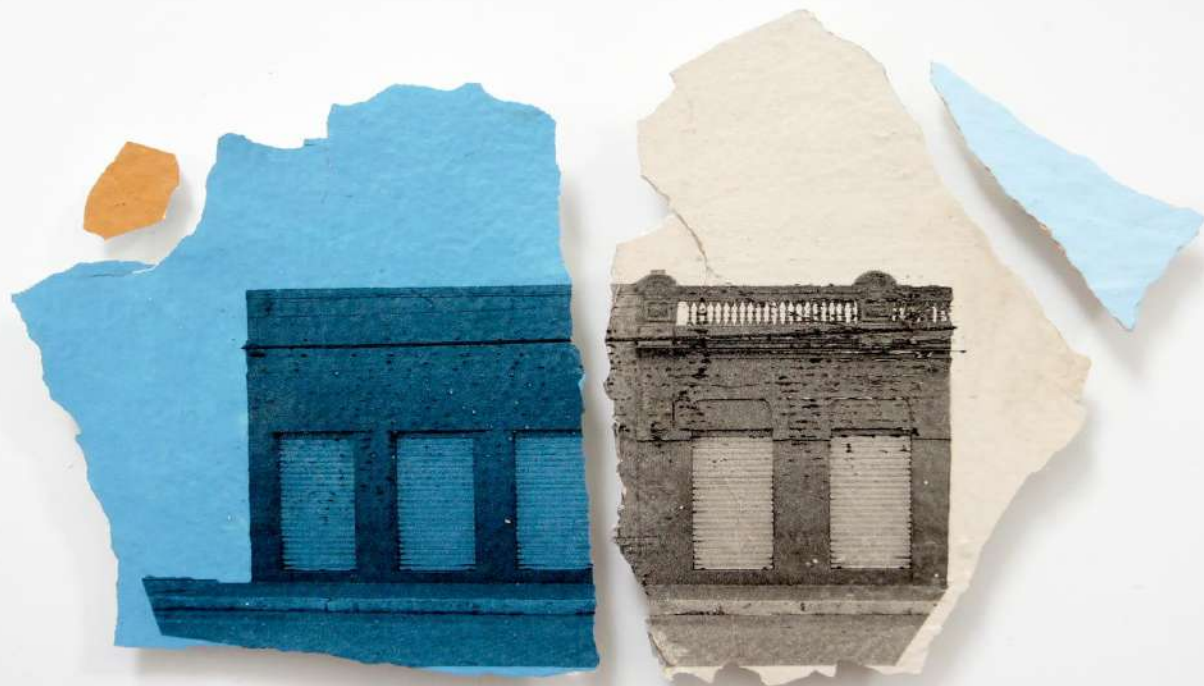
Every Saturday, we will make available on our social media channels and on our Artsy profile series of unpublished works at affordable prices (ranging from USD 250 to USD 900 each), developed exclusively by our artists for the ARTE+CARE program, and each month, a percentage of the sales of these unique series will be donated to a different organization / initiative. Our artists will produce works with materials available in their studios during these quarantine times. In this PDF, we share a new series of works by artist IRIS HELENA. Next week, we bring new works by artist RAQUEL NAVA.

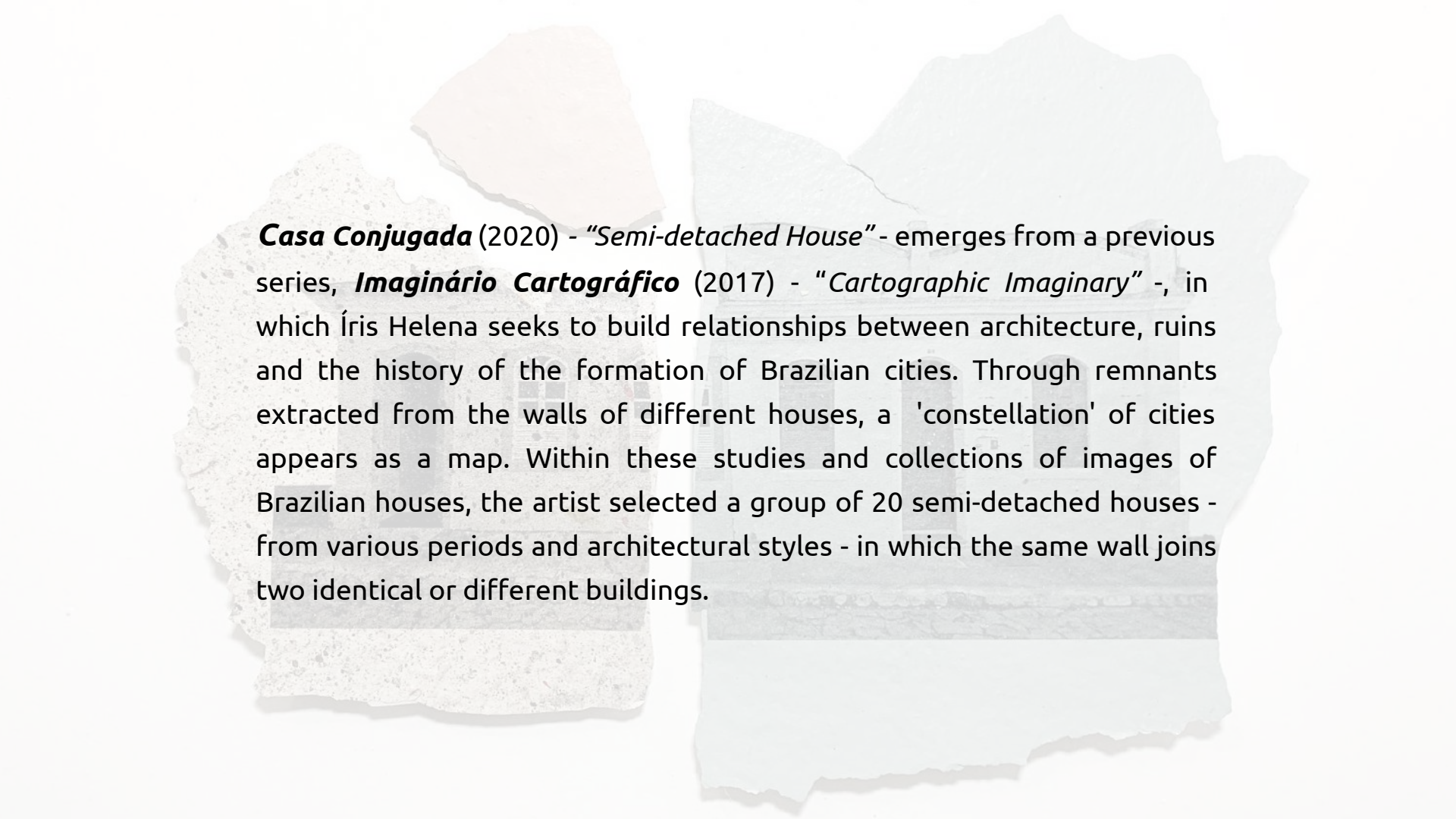
For the second cycle of the program, this month named ARTE+CARE #2, we chose to support "TOGETHER AGAINST COVID-19", an initiative coordinated by the NGO *MOVE RIO*, in partnership with other organizations, to help families from different communities throughout the city of Rio de Janeiro who do not have resources and need to stay home during this period of social isolation. The action is run by donations and distribution of basic-needs grocery packages, personal hygiene items and cleaning products.

The amount received from each sale will be allocated as follows: 50% for the artist, 35% for the gallery, and 15% for the initiative of the month.

Casa Conjugada, 2020


Íris Helena



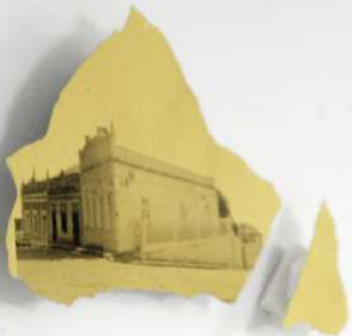


Casa Conjugada (2020) - "*Semi-detached House*" - emerges from a previous series, ***Imaginário Cartográfico*** (2017) - "*Cartographic Imaginary*" -, in which Íris Helena seeks to build relationships between architecture, ruins and the history of the formation of Brazilian cities. Through remnants extracted from the walls of different houses, a 'constellation' of cities appears as a map. Within these studies and collections of images of Brazilian houses, the artist selected a group of 20 semi-detached houses - from various periods and architectural styles - in which the same wall joins two identical or different buildings.





Cartographic Imaginary (2017 -) is a work in process that allows the creation of a poetic and imaginary map based on a cartographic study on the formation of Brazilian cities. A constellation is created on inkjet-printed wall peels containing images of different façades of hovels and old big houses, which have been collected by the artist in several Brazilian cities. The collection of printed fragments is designed in a cartographic scheme, which supposes the beginning of an imagined community as a synthesis from models presented in old official maps of cities like João Pessoa (PB), Recife (PE), Natal (RN) and Rio de Janeiro (RJ). The urban layout suggested in the maps reveals latent colonial features, political discrepancies and narratives of power and domination still existent.







Íris Helena

Casa Conjugada n° 01, 2020

Inkjet printing on wall peels

Edition: unique

17,5 x 12,5 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 02, 2020

Inkjet printing on wall peels

Edition: unique

16 x 14 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 03, 2020

Inkjet printing on wall peels

Edition: unique

14 x 15 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 04, 2020

Inkjet printing on wall peels

Edition: unique

16 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 05, 2020

Inkjet printing on wall peels

Edition: unique

16 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 06, 2020

Inkjet printing on wall peels

Edition: unique

18 x 14,5 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 07, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 08, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

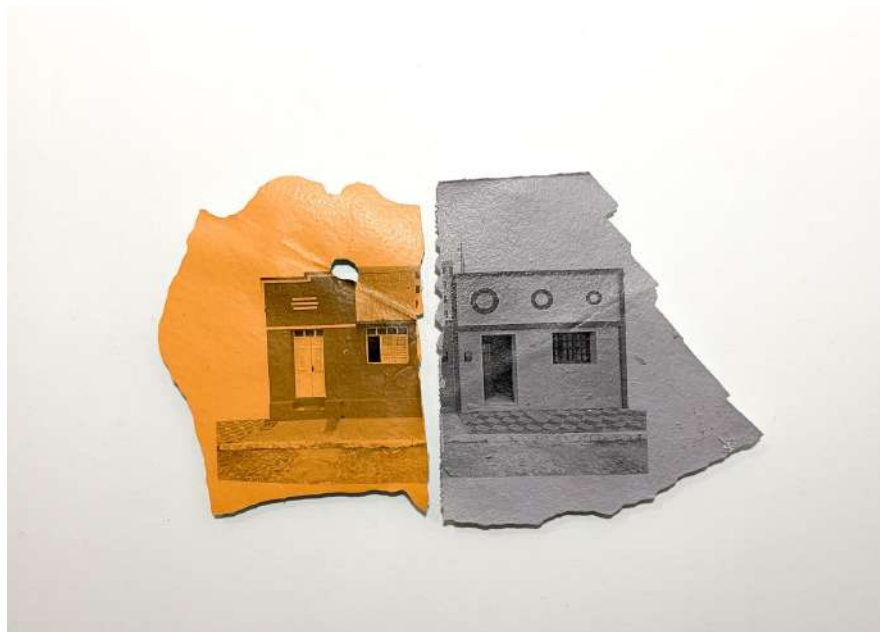
Casa Conjugada n° 09, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00



Íris Helena

Casa Conjugada n° 10, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00



Íris Helena

Casa Conjugada n° 11, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 12, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada nº 13, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00



Íris Helena

Casa Conjugada n° 14, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 15, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 16, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 17, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 18, 2020

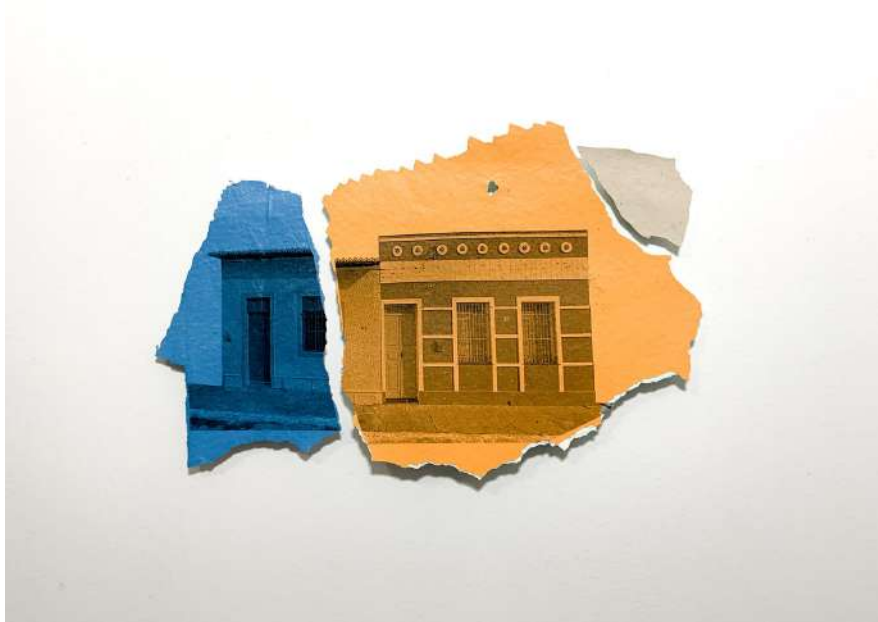
Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 19, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00

sold



Íris Helena

Casa Conjugada n° 20, 2020

Inkjet printing on wall peels

Edition: unique

15 x 12 cm (Acrylic box frame)

USD 400,00



ÍRIS HELENA was born in João Pessoa, PB, Brazil, in 1987. She lives and works in Brasília, DF, Brazil.

She is a multidisciplinary artist graduated in Visual Arts from the Universidade Federal da Paraíba. She also holds a Master's Degree in *Contemporary Poetics* and is currently doing her PhD in *Displacements and Spatialities in Contemporary Art* at Universidade de Brasília. Her research focuses on a critical, philosophical, aesthetic and poetic investigation of the urban landscape from a dialogical approach between the image of the city and the surfaces / supports chosen to materialize it. The precarious and ordinary supports are often removed from their daily consumption and enable the construction/reconstruction of memory linked to risk, instability and, above all, to the desire for erasure.

Among her most recent solo shows, we highlight *Práticas de Arquivo Morto - Notas*, at Caixa Cultural São Paulo - curated by Agnaldo Farias (2019). Also participated in important collective shows in the last years, such as: *Estratégias do Feminino*, Farol Santander, Porto Alegre, RS, curated by Fabricia Jordão, Daniela Thomas, Helena Severo and Rita Sepúlveda Faria (2019); *La Fabrique du Paysage*, at Galerie Duchamp/Centre d'Art Contemporaine de la Ville d'Yvetot, Yvetot, France, curated by Julie Faitot and Alice Shýler-Mallet (2019), among others.

Íris has taken part in several artist residencies in Brazil and abroad, such as a residency in Frankfurt, Germany, commissioned by the Brazilian Foreign Affairs Ministry during the "Year of Germany in Brazil", in 2013. In 2018, she was awarded the *PIPA Prize* (1st place on the "online" category) and in 2017 she was one of the three artists awarded with the *FOCO Bradesco ArtRio Prize*.



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